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e x p e r i e n c e

Google Payments Platform – *Product Manager*

2018 – PRESENT

- “Make it easy to pay for Google products and services.”
- Project Plex: a banking platform for financial institutions. Defined the Plex debit card, form and function:
 - Form: virtual+physical card, Google Pay UX, card design.
 - Function: card issuance, ordering, activation, tokenization.
- Payment cards for Google 1P (Ads, Play, YouTube, Cloud):
 - Enable nM users for payments via GPay-added cards.
 - Transparent card verifications worldwide: initially a UX concern, also yielded +10% new cards accepted for Google users.
- Bank transfers for Google 1P:
 - Enabled direct debit in Europe (19 countries) with associated fraud controls (challenge deposit)
 - Currently $\$nB$ /year revenue in 7 countries; direct debit is a simple and well-liked Form of Payment for businesses.
- Regulatory changes:
 - Deploy MIT framework to protect $\$nB$ yearly revenue, impacted by PSD2 regulation in Europe.
 - Protect $\$nnnM$ yearly revenue in Ukraine: bank account number change.

Google Pay – *Partner Technology Manager*

2014 – 2018

- Launched Google Pay in 14 countries on 3 continents.
- Scaled the onboarding of 1,200 banks onto Google Pay.
- “Voice of partner” for Visa, Mastercard, American Express, Discover.
- Drove key partner interests with Product and Engineering teams: channel feedback, capture feature requests, draft PRDs, track and resolve issues.

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- Co-hosted “Hackathon” events with integrating customers. Engage partners with product demos, technical bulletins.
 - Authored team documents to scale operations (FAQ, how-to), and product collateral: technical documentation, training material.

Yahoo Mobile – *Senior Product Manager*

2013 – 2014

- Led and drove development of core components of the Yahoo mobile platform for Android & iOS apps (32M DAU), featuring: A/B testing, remote feature control, rating management, user analytics, crash analysis.
- Owned mobile experimentation platform and associated data analytics: drove 30% app store rating increase in Finance app. Consulted with app teams on running experiments and analyzing results.

Yahoo Cloud – *Product Manager*

2009 – 2013

- Chief product owner of *Cocktails*, a unified presentation platform for Web, mobile Web, and native (hybrid) apps.
- Cocktails was a major Yahoo initiative: annual labor cost \$8M, 60 engineers. Yahoo built 6 products on Cocktails: hybrid and Web.
- Managed product backlog, guided development process through every sprint. Evangelized product to customers, setup developer outreach program.

Previous – *Engineering Manager, Software Engineer*

- Extended résumé gladly made available upon request.

e d u c a t i o n

Université Côte d'Azur, France

Master's Degree in Computer Science

1993 – 1996